

122

**screenshots of job posts, saved for later.
Later never came.**

Everyone has a junk drawer. Mine was 4.7 inches wide.

Hiring posts. Recruiters' emails. Salary ranges. Walk-in addresses. All screenshotted with complete sincerity at 1am, all buried by breakfast under memes and boarding passes.

Screenshotting is how we say "this matters" to a phone that files it under "never again."

THE COST

*A screenshot feels like saving.
It is actually burying.*

Recruiter emails have a shelf life. Roles close on Thursdays. The detail you carefully captured is the follow-up you never made, sitting in a camera roll that also needs 40GB you don't have.

THE DECISION

I'm a brand strategist, not a developer. I built it anyway.

One laptop, AI pair-programming, and a very specific grudge. I directed; the machine typed fast. SnapLog went live: a web app that reads screenshots, pulls out the people and the details, and files everything where I actually work.

And when the first OCR engine shredded a batch, seven parallel AI readers re-read all 121 screenshots and recovered 80 recruiter emails, character-perfect. The rescue became the engine.

The spark

OCR, log, Excel.
Sketched over coffee.

13:54

First real test: 122
screenshots off my
phone, in one batch.

17:51

First full export. Every
image, every detail, one
sheet.

The engine

Smart reading goes live.
It now extracts emails on
its own.

DAY ONE, MEASURED

122

screenshots, straight from the camera roll

93

turned out to be job posts

80

contained recruiter emails, extracted character-perfect

1

Excel sheet, timestamped, ready for outreach

One afternoon of scanning. Zero details lost.

HOW IT RUNS NOW

Snap on the phone. Sorted by the time I sit down.

PHONE · READS ITSELF · CLOUD LOG · LAPTOP · EXCEL

Every scan lands in a private store I own, synced to any device with the passcode. The phone stays light. The details stay reachable. And the camera roll goes back to being photos of food.

WHAT I ACTUALLY LEARNED

*The build was not the hard part.
Noticing the behaviour was.*

People don't organise what they capture. They capture so they can stop thinking. A useful tool meets that laziness where it lives instead of lecturing it. That's a brand lesson wearing a tech costume, and it's the same lesson I sell in daylight.

TAKE IT

SnapLog is free and open source.

If your camera roll looks like mine did, you already know why.

GET IT

github.com/zaireeeeeen/snaplog

Deploy your own copy in minutes, free.

BUILT WITH

AI pair-programming (Claude Code),
Gemini vision, and one very specific grudge.

MADE BY

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